



# Decal Material Comparison Guide

<u>MATERIAL:</u>	<u>USE:</u>	<u>MIN</u> HEIGHT & WIDTH	<u>MAX</u> HEIGHT & WIDTH	<u>CUT OPTIONS:</u>	<u>LAMINATION:</u>	<u>APPLICATION:</u>	<u>LIFESPAN:</u> <small>*When properly applied and maintained.</small>
<b>3m Control Tac</b>	Larger scale graphics being used outdoors. Great for vehicle applications. Wrap material.	2" High 2" Wide	58" High 120" Wide	Die-Cut Kiss-Cut Transfer Cut	Glossy Matte	Back Adhesive	Up to 8 Years Outdoors
<b>High Performance Cast Vinyl</b>	Larger scale graphics being used outdoors. Great for vehicle applications. Wrap material.	2" High 2" Wide	58" High 120" Wide	Die-Cut Kiss-Cut Transfer Cut	Glossy Matte	Back Adhesive	Up to 8 Years Outdoors
<b>Avery Dennison Decal</b>	Larger scale graphics being used outdoors. Great for vehicle applications. Wrap material.	2" High 2" Wide	52" High 120" Wide	Die-Cut Kiss-Cut Transfer Cut	Glossy Matte	Back Adhesive	Up to 7 Years Outdoors
<b>Calendered Vinyl</b>	Great for small or large scale decals that will be used temporarily outdoors or long term indoors. Logo or giveaway decals. Good print quality on smaller decals.	2" High 2" Wide	52" High 120" Wide	Die-Cut Kiss-Cut Transfer Cut	Glossy Matte	Back Adhesive	3-5+ Years Outdoors
<b>High Tack Vinyl</b>	Best for low energy surfaces like plastic and outdoor use.	2" High 2" Wide	52" High 120" Wide	Die-Cut Kiss-Cut Transfer Cut	Glossy Matte	Back Adhesive	3-5 Years Outdoors
<b>Low Tack Vinyl</b>	Short term use decal 6 months to 1 year, low initial tack, repositionable. Better print quality on smaller decals.	2" High 2" Wide	52" High 120" Wide	Die-Cut Kiss-Cut Transfer Cut	Glossy Matte	Back Adhesive	1-3+ Years (Indoor & Outdoor)
<b>Giant Decals</b> <small>Calendered Vinyl High Performance Vinyl 3m Controltac</small>	Large die cut/rectangle cut decals that fall out of our maximum print range that would need to be paneled.	1' High 5' Wide	10' High 80' Wide	Vertical Paneling Horizontal Paneling	Glossy Matte	Back Adhesive	3-10+ Years Outdoors <small>*Depending on material selection</small>
<b>Floor Graphics</b>	Good for hard floor surfaces or very short commercial carpeting.	2" High 2" Wide	52" High 120" Wide	Die-Cut Kiss-Cut	Short Term (1+ Months) Long Term (3+ Months)	Back Adhesive	1-6+ Months (Indoor & Outdoor)
<b>Reflective Decals</b>	Outdoor or vehicle signage that needs to reflect light. Great for emergency vehicle signage.	2" High 2" Wide	46" High 120" Wide	Die-Cut Kiss-Cut Transfer Cut	Short Term (3-5 Years) Long Term (5-7 Years)	Back Adhesive	3-7+ Years (Indoor & Outdoor)
<b>Wall Graphic</b> <small>Standard Tack Vinyl Extreme Tack Vinyl</small>	Interior wall application.	2" High 2" Wide	52" High 120" Wide	Die-Cut Kiss-Cut Transfer Cut	Matte	Back Adhesive	3-5 Years Outdoors
<b>Window Clings</b>	Low tack white or clear vinyl that works great for window applications.	2" High 2" Wide	52" High 120" Wide	Die-Cut Kiss-Cut	Glossy	Front Adhesive (White & Clear Vinyl) Back Adhesive (White Vinyl)	3+ Years Outdoors
<b>Clear Decals</b>	Outdoor durability, best for use on windows and glass	2" High 2" Wide	52" High 120" Wide	Die-Cut Kiss-Cut	Glossy Matte	Front Adhesive Back Adhesive	3+ Years Outdoors
<b>Roll Labels</b>	Best for high quantity and smaller sizing jobs. Very good print quality on smaller text and graphics.	1" High 1" Wide	7.5" High 7.5" Wide	Kiss-Cut	Glossy Matte	Back Adhesive	3+ Years Indoors

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